



Harris Ranch is in a unique position because no other fed beef processor can make our exclusive California grown marketing claim – which consumers in increasing numbers are telling us is an important brand proposition. For over 50 years Harris Ranch has been producing premium, California grown beef. One of our major strengths is that we control all aspects of production – from where and how our cattle are raised through feeding, processing and distribution. Our story and the strength of our brand is virtually unparalleled in our industry. Harris Ranch's sustainable, local and home-grown beef helps support our local and regional economies, is better for the environment and reflects our commitment to providing the freshest, most wholesome products.

Legendary Beef. Legendary Quality.

GROUND BEEF

Plus, the CA GROWN icon translates into sales. Research shows a 4.5% increase in sales volume versus non-test stores along with a net dollar increase of 3% simply by displaying the CA GROWN license plate.

While most supermarkets offer their customers beef sourced from multiple producers across the country and around the world, you can now proudly feature California grown beef from Harris Ranch. Your consumers will know where their beef comes from.

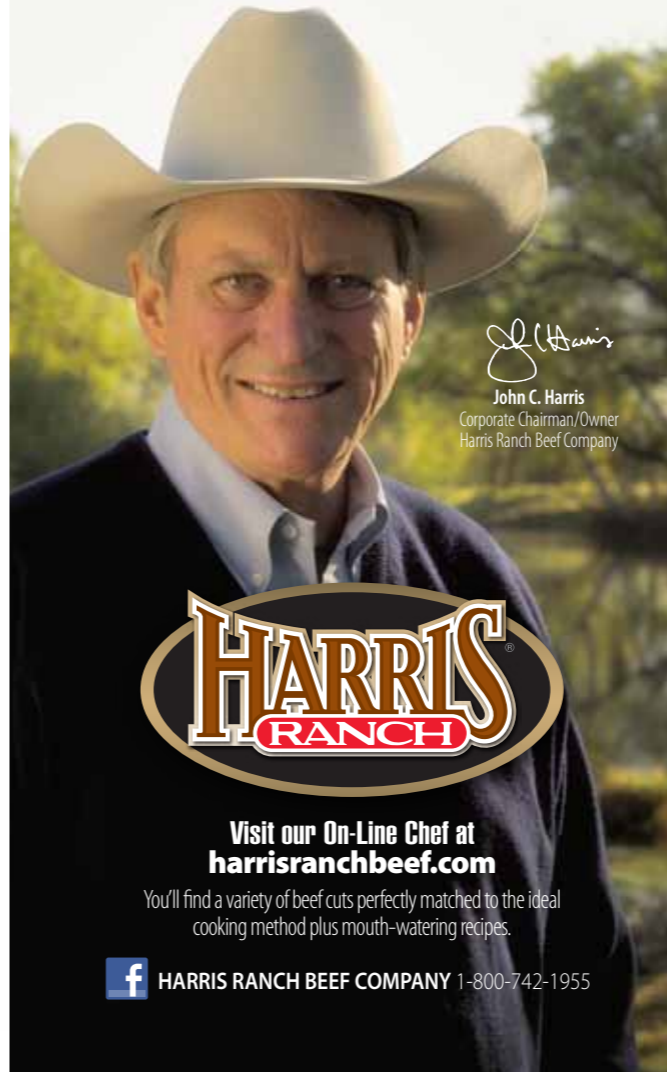


Available in multiple lean points and package sizes.

OUR CUSTOMER COMMITMENT

"Harris Ranch is proud of our track record of providing safe, wholesome and humanely produced beef products for consumers. Our ground beef products are no exception. But what makes Harris Ranch ground beef superior to other brands?"

Fed cattle produced by Harris Ranch are the foundation of our premium ground beef program. Every day, all of our ground beef raw materials come directly from our fabrication room for maximum freshness. Harris Ranch does not use boneless lean beef trimmings (BLBT) in any of our retail and food service branded ground beef products. As an added safety measure, our Quality Assurance team conducts Microbiological Food Safety Testing on all raw materials before grinding under our strict internal "test and hold" program. When combined with our final grind testing program, it becomes evident that our commitment to producing the finest ground beef products is second to none."



J. Harris
John C. Harris
Corporate Chairman/Owner
Harris Ranch Beef Company



Visit our On-Line Chef at
harrisranchbeef.com

You'll find a variety of beef cuts perfectly matched to the ideal cooking method plus mouth-watering recipes.

HARRIS RANCH BEEF COMPANY 1-800-742-1955



Legendary Beef. Legendary Quality.

GROUND BEEF





Legendary Beef. Legendary Quality.

Harris Ranch has an extensive line of ground beef products including fresh ground beef chubs in various lean points and sizes and frozen ground beef patties. We also offer a line of Angus ground beef products including frozen patties and fresh chubs in multiple lean points.

- California grown, fed and harvested
- Grain fed for superior flavor, tenderness and juiciness
- Temple Grandin approved welfare practices include shaded pens as well as an automated sprinkler system that reduces dust and improves cattle comfort
- Feed ingredients tested for pesticide residues
- Finished beef tested for antibiotic residues above USDA standards
- A-rated, BRC (British Retail Consortium) third-party audited processing facility
- New state-of-the-art harvest facility for improved food safety
- New carcass coolers for superior cold chain management



GROUND BEEF CHUBS



73/27 GROUND BEEF
 Product Code: 1699824 (1 lb.)
 UPC: 0-84706-00304-6 (1 lb.)

Product Code: 1145984 (2 lb.)
 UPC: 0-84706-70804-0 (2 lb.)

Product Code: 2033684 (3 lb.)
 UPC: 0-84706-00324-4 (3 lb.)

Product Code: 5432014 (5 lb.)
 UPC: 0-84706-00334-3 (5 lb.)



81/19 GROUND BEEF
 Product Code: 5362104 (1 lb.)
 UPC: 0-84706-00344-2 (1 lb.)

Product Code: 7711424 (2 lb.)
 UPC: 0-84706-71904-6 (2 lb.)

Product Code: 6540684 (3 lb.)
 UPC: 0-84706-00364-0 (3 lb.)



85/15 GROUND BEEF
 Product Code: 1315524 (1 lb.)
 UPC: 0-84706-00384-8 (1 lb.)



93/7 GROUND BEEF
 Product Code: 5446804 (1 lb.)
 UPC: 0-84706-00424-1 (1 lb.)



90/10 ANGUS GROUND BEEF
 Product Code: 1193024 (1 lb.)
 UPC: 0-84706-97284-7 (1 lb.)

CHUB PRODUCT SPECIFICATIONS

Piece Weight:	1 lb.	2 lb.	3 lb.	5 lb.
Case Count:	12	12	12	12
Case Weight:	12 lb.	24 lb.	36 lb.	60 lb.
Case Size:	14.875" X 7.5" X 5.375"	16.375" X 10.5625" X 6.75"	19.875" X 10.625" X 6"	23.0" X 12.375" X 8.25"
Cases/Pallet:	112	54	54	36
Case Cube:	.35	.72	.72	1.36
High:	8	6	6	5
Tie:	14	9	7	6
Shelf Life:	Use or freeze by 20 days after production			

GROUND BEEF PATTY POUCHES



73/27 GROUND BEEF
 Product Code: 5236834 (4:1)
 UPC: 0-84706-01214-7 (4:1)



81/19 GROUND BEEF
 Product Code: 8317714 (3:1)
 UPC: 0-84706-85044-2



81/19 ANGUS GROUND BEEF
 Product Code: 1193034 (3:1)
 UPC: 0-84706-97294-6 (3:1)

POUCH PRODUCT SPECIFICATIONS

Piece Weight:	1/4 lb. (12)	1/3 lb. (9)
Case Count:	3 lb.	3 lb.
Case Weight:	9	9
Case Size:	27 lb.	27 lb.
Case Size:	23" X 12.375" X 8.25"	23" X 12.375" X 8.25"
Cases/Pallet:	30	30
Case Cube:	1.36	1.36
High:	5	5
Tie:	6	6
Tare:	.04	.04

GROUND BEEF BRICKS



81/19 ANGUS GROUND BEEF
 Product Code: 1193054
 UPC: 0-84706-73284-7



90/10 GROUND BEEF SIRLOIN
 Product Code: 1235534
 UPC: 0-84706-74554-0

BRICK PRODUCT SPECIFICATIONS

Piece Weight:	1 lb.
Case Count:	12
Case Weight:	12 lb.
Case Size:	16.5" X 10.25" X 3.63"
Cases/Pallet:	108
Case Cube:	.35
High:	12
Tie:	9
Tare:	.87
Shelf Life:	Use or freeze by 20 days after production